



JAMALPUR MAHAVIDYALAYA

A Govt. Aided Degree College (NAAC ACCREDITED GRADE-B)
(Affiliated to The University of Burdwan & Recognized by the UGC)
ESTD. - 2009

Ref. No.-52/26-27

Date. 16/09/2026

NOTICE

With reference to Memo No. 52-ACS-HED/2026 dated 09.09.2026, Jamalpur Mahavidyalaya is going to observe the Seva Sankalp Abhiyan.

The following programmes shall be held on 17.09.2026:

(a) Invited Talk (Online Mode)

Topic: "India's Journey from 1947 to Viksit Bharat 2047"

Time: 10:30 a.m. – 11:00 a.m.

Speaker: Dr. Abhishek Karmakar, Associate Professor, Department of Political Science, Galsi Mahavidyalaya.

(b) Pradeep Prajjwalan

In the evening, by the individual stakeholders of the College.

All concerned are requested to participate actively in the above programmes.

Principal
Jamalpur Mahavidyalaya

Principal
Jamalpur Mahavidyalaya
Jamalpur, Purba Bardhaman



Government of West Bengal
Department of Higher Education
Bikash Bhawan, 6th floor, Salt Lake City, Kolkata- 700091

Memo No. 52-ACS-HED/2026

Date: 09.09.2026

To: The Vice Chancellors - Universities All.

Sub: Organizing 25 Crore Bacho ke Sapno ka Bharat and NaMo Seva Gatha under Seva Sankalp Abhiyan.

Ref.: Letter no.- 9639-ICA(N) dated 04.09.2026 of Secretary, Information & Cultural Affairs Department, West Bengal.

In enclosing letter no. mentioned under reference and in connection with the subject mentioned above, the undersigned is directed to inform him/ her that Seva Sankalp Abhiyan shall be observed across the State from 17.09.2026 to 10.10.2026. Higher Education Department is the Nodal Department for organizing these programmes. Therefore, active participation from all stakeholders i.e. universities and colleges is of immense necessity. All sorts of support shall be provided from this Department.

As part of the Abhiyan, participation of students and teachers of all HEIs is envisaged in the following two major activities:

A. 25 Crore Bacho Ke Sapno Ka Bharat:

Proposed activities to be undertaken during the period from 17th Sept, 2026 to 7th Oct., 2026 with a 7-10 day programme slot as follows:

1. Information regarding various Govt. schemes, programmes and flagship initiatives aimed at realizing the vision of a Viksit Bharat 2047 may be disseminated among students of HEIs in the state.
2. Speech and drawing competitions on the prescribed themes - Vikshit Bharat Sankalp - district level and State level exhibition of selected entries.
3. To encourage creative engagement and participation of students, speech and drawing competitions on the prescribed themes - Viksit Bharat Sankalp may be organised at the University/College level, followed by district-level and State-level exhibitions of selected entries. HEIs may also be encouraged to prepare and share suitable reels/videos of the activities through the concerned DICOS/SDICOs for documentation and wider amplification.
4. The winners of the competitions will be awarded certificates signed by the Hon'ble Chief Minister of West Bengal.

B. NaMo Seva Gatha:

1. From 17th September, 2026 onwards, a 30-minute musical-theatrical presentation on public service, welfare initiatives and related themes is proposed to be organised in Universities and Colleges across the State. A grand performance is proposed on 2nd October, 2026.
2. The participating institutions may be encouraged to identify and showcase outstanding student and artist talent through these presentations. Selected outstanding students/artists may subsequently be honoured and invited to participate in the State-level programme.
3. For effective documentation and wider dissemination of the activities, relevant reports, photographs, reels and videos may be collected and shared with the concerned DICOS/SDICOS, who may coordinate with the Department for appropriate amplification through official communication and media platforms. Local citizens may be invited to watch the program.

He/she is hereby requested to take necessary steps in consultation with District Magistrate/ Additional District Magistrate (Education) concerned so that both the programmes can be organised at Institution level as well as district level successfully.

A brief calendar of activities to be undertaken in connection with 25 Crore Bacho ke Sapno ka Bharat and NaMo Seva Gatha under Seva Sankalp Abhiyan is also attached herewith for reference.

The activities should be properly documented and shared with the State. HED shall share the google drive/form where good quality photos may be shared.

For other programs under Seva Sankalp Abhiyan other departments may contact with HEIs of the state. Necessary cooperation may be provided by the HEIs

Enclosures:

- (i) Letter no.- 9639-ICA(N) dated 04.09.2026 of Secretary to the Govt. of West Bengal, Information & Cultural Affairs Department
- (ii) Brochure-Ek Kam Modiji ke Nam
- (iii) SOP of Seva Sankalp Abhiyan
- (iv) Brochure-Seva Sankalp Abhiyan

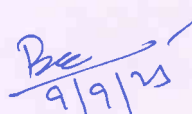

(Binod Kumar)
Additional Chief Secretary
to the Govt. of West Bengal

Memo No. 52/1(25)-ACS-HED/2026

Date: 09.09.2026

Copy forwarded for kind information and necessary action:

- (i) Sr. Special Secretary, Higher Education Department
- (ii) Special Commissioner Higher Education Department, West Bengal.
- (iii) DPI, West Bengal
- (iv) District Magistrate[All]


(Binod Kumar)
Additional Chief Secretary
to the Govt. of West Bengal

Copy forwarded for kind information to:

- (i) Secretary to the Govt. of West Bengal, Information & Cultural Affairs Department.
- (ii) PS to Hon'ble MIC, Higher Education Department
- (iii) PS to Hon'ble MoS, Higher Education Department
- (iv) Under Secretary & OSD to Chief Secretary

Be
9/9/26

(Binod Kumar)
Additional Chief Secretary
to the Govt. of West Bengal